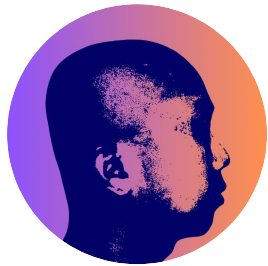


Austin Chen

UI/UX Design & Web Developer



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📅 06/04/1991

🔗 <https://austin-ui-ux.netlify.app/>

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🧩 SKILL SETS FOR DEV

- **UI/UX Design:** User-Centric Design, Wireframing and Prototyping (Figma), Responsive Design, Visual Design and Aesthetics, Copywriting and Content Creation
- **Web Development:** HTML, CSS, JavaScript, React, Redux, Node.js, Express.js, MongoDB, Firebase, Sanity, SQL, Python
- **Digital Marketing:** SEO and Content Strategy, Social Media Management, Campaign Development and Management, Analytics and Performance Tracking, Branding and Promotion

🧩 EDUCATION & TRAINING:

Tianjin University of Technology

Material Science and Engineering Bachelor Degree

09/2009 – 06/2013

👋 HOBBITS

Exercises | Blog | Traveling | Reading

🧩 HIGHLIGHT

I'm an ambitious, self-taught UI/UX Designer, Web Developer, Copywriter, and Digital Marketer with a passion for building responsive websites and creating user-friendly designs. I excel in developing intuitive, scalable web applications and have successfully integrated AI tools to enhance both design and development processes. My expertise in web development, combined with my ability to effectively utilize AI, allows me to create responsive, high-performance websites that deliver exceptional user experiences across various platforms.

🧩 DESIGN & DEV

UI/UX Designer

04/2023 – present

- **YouTube Website Redesign:** Transformed user engagement by creating a more intuitive design and clear messaging. Actively promoted the project on Instagram, boosting its visibility and gathering valuable feedback for further refinement.
- **Apple Website Redesign:** Enhanced user satisfaction through modern design techniques and impactful messaging. Shared the redesign process via blog posts and social media, generating interest and stimulating professional discussions.
- **Recipe App Case Study:** Improved usability by designing an easy-to-navigate interface and clear instructions. Presented the case study on LinkedIn, engaging with my network and highlighting the research-driven design process.
- **Hotel Booking App Case Study:** Streamlined the booking process with a user-friendly layout and straightforward guidance. Documented the project and shared it through various digital channels, drawing attention and attracting viewers to my portfolio.

Digital Marketer

04/2023 – present

- **Content Creation & SEO:** Elevated website traffic through crafted blog posts and strategic SEO practices with Coding Skill.
- **Social Media Marketing:** Expanded Instagram engagement and follower base by consistently sharing visually appealing content that highlighted my projects.

Web Developer

08/2022 – present

- **Social Medias App Clone:** Improved performance and user experience with React and Redux. Increased visibility and interest by sharing development insights via blog posts.
- **E-commerce Platforms:** Designed responsive interfaces and crafted engaging copy. Marketed platforms on social media, attracting users and refining based on feedback.

OTHER EXPERIENCE (TEACHING)

Part-time Science Teacher

02/2022 – present

- Taught IGCSE science subjects, including Chemistry, Physics, Mathematics, and Computer Science.
- Developed and implemented comprehensive lesson plans aligned with the IGCSE curriculum.
- Utilized various teaching methods to accommodate different learning styles and ensure student comprehension.

Lab Technician & Teaching Assistant

Shenzhen Harrow International School

02/2021 – 02/2022

- Translated laboratory documents both orally and in writing in Classes, and managed laboratory safety operations.
- Prepared English and Chinese safety technical documents and operation for teachers and students.
- Provided accurate interpretation and translation to assist students in international courses.
- Offered interpretation and translation services for school affairs and various meetings

Chemistry Teacher & Student Mentor

Dongguan St.Bee International School

07/2020 – 12/2020

- Taught IGCSE Chemistry, developing and implementing comprehensive lesson plans aligned with the IGCSE curriculum.
- Mentored students, offering guidance and support to help them navigate academic and personal challenges.
- Coordinated with other teachers and staff to ensure a cohesive educational experience for all students.

Lab technician & Teaching Assistant

Shenzhen Merchiston International School

08/2018 – 05/2020

- Translate IGCSE and A-level textbooks and experiment guidelines, ensuring timely and safe preparation for laboratory classes.
- Manage overseas procurement, liaising with international suppliers to acquire laboratory consumables and equipment.

CONTINUE (EX)

Lab Technician & Translator

Shenzhen Taike Environmental Testing

06/2014 – 06/2018

Provided technical and after-sales translation support for the R&D department.

Lab Technician

Shenzhen An Mu Te Environmental Testing

08/2013 – 04/2014

Conduct pre-treatment Chemical testing for toys